

Dated: 25 April 2025

Subject: TCF Compliance Report 2024, Updated Controls Catalogue & new FAQ

TCF Compliance Report 2024

IAB Europe has been operating [Compliance Programmes](#) for CMPs and Vendors in order to protect the integrity of the TCF and ensure that organisations who have signed up to the TCF comply with their commitments under the Policies and implement the Framework properly.

As part of TCF v2.2, the TCF Compliance Programmes have been expanded and reinforced to identify and enforce against instances of non-compliant CMP and Vendor implementations, which reduce user protection and expose TCF participants to serious legal risks.

In order to provide the TCF Community with enhanced transparency over the functioning of the Compliance Programmes, IAB Europe has published [here](#) its first annual report for 2024.

The report presents the auditing mechanisms put in place by IAB Europe to monitor compliance of participants with the TCF Policies, the number of TCF participants that have been audited in 2024 and key findings from the TCF Compliance team. To establish the TCF as an efficient self-regulatory standard, IAB Europe will continue to scale up and automate the auditing of participating companies and corresponding enforcement procedures in 2025.

Updated Controls Catalogue

The TCF Governance Board has approved a new iteration to the **Controls Catalogue** [here](#), consisting of an expansion of **Procedure n°3 (Vendors' information required for inclusion in the GVL is incomplete or inaccurate)**. The procedure n°3 will now apply to Vendors that have not appropriately completed their Vendor Compliance Questionnaires, and fail to rectify it under the 1 month timeframe currently provided by the TCF Compliance team after review.

As a reminder, the Controls Catalog maps requirements of the Policies to auditable elements, to help participants in assessing and reviewing the compliance of their practical implementations. It includes the audit checks IAB Europe performs when auditing TCF participants - and corresponding enforcement process for each.

New FAQ for Publishers

To support TCF participants in their implementation of the Framework, the TCF Policies Working Group has developed a new FAQ n°14 [here](#) "**How should Publishers ensure that consent remains specific in their consent-or-pay installations?**".

If you have any additional questions please email framework@iabeurope.eu

Kind regards,



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