

Dated: 08 April 2020

Subject: Amendment to TCF Policy v2.0

Dear CMP and Vendor,

The Transparency and Consent Framework (TCF) Steering Group have approved two amendments to the TCF Policy v2.0. These amendments improve CMP flexibility and their ability to deliver a user-friendly experience in the first layer of TCF v2.0 user interface.

Amendments:

- 1. Introduction of 5 new Stacks for CMPs to choose from (see Stacks 38-42); and
- 2. Removal of the requirement to disclose Special Purposes and Features in the 1st UI layer (see amended Appendix B, Policies C(b)(iv) and (v)).

Please note that the latest version of the TCF Policy document is now Version 2020-04-08.3a.

You can consult the TCF policies at <u>https://iabeurope.eu/iab-europe-transparency-consent-framework-policies/</u>.

CMPs that have already been validated for TCF v2.0 will receive a separate communication regarding any need for a re-validation of their 1st layer implementation.

Best,

The IAB Europe Team



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