

Dated: 10 March 2020

Subject: CMP Validator - TCF v2.0 released

Dear All,

The TCF CMP Validator was released with full support for v2.0 technical and policy checks on Monday March 9th.

Features include:

- Auto-detection of TCF version
- Decoding of TC String and display of all information in the string
- 16 new technical checks for TCF v2.0
- Ability to switch between v1.1 and v2.0 for reference
- Policy checks for TCF v2.0

Existing users of the Validator will be able to see updates immediately - there is no need to download anything. If you do not see the latest version of the Validator, you may need to clear your cache.

The process for using the TCF Validator v2.0 is the same as v1.1, CMPs should make sure all technical checks pass, as well as all policy checks, before submitting their results to us at tcf.compliance@iabeurope.eu. If you do not have access to the Validator then you can request access using the same email tcf.compliance@iabeurope.eu, please send an email from your organisation's domain and note that a Gmail account is required to use the tool so please tell us your Gmail email address.

For more information on the Validator check the IAB Europe TCF CMP page here

Finally as a reminder the TCF v2.0 timeline:

March 31 2020 -TCF v2.0 beta production support

All vendors signed up to TCF v2.0

CMP and vendor code completed for full feature support, deployed in a limited capacity in production environments to monitor and test and fix issues. Objective to meet success criteria for general availability readiness

April 30 2020 – full TCF v2.0 support - all vendors expected to support TCF v2.0 with minimal bugs

March 31 – June 29 2020 – transition period during which CMPs will fully deploy to the publisher environment

June 30 2020 – GVL & CMP list TCF v1.1 no longer supported

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