

Dated: 24 November 2020

**Subject:** TCF Policy v2.0 amendments - Purpose 1 vendor clarification and new policy 13(7)

Dear TCF Vendors & CMPs,

The Transparency and Consent Framework (TCF) Steering Group has approved two amendments to the TCF Policy v2.0. These include:

- Updated Vendor guidance for Purpose 1 to clarify it must be declared in conjunction with another Purpose, Feature, Special Purpose and/or Special Feature except where processors register for Purpose 1.
- New policy 13(7) to clarify that Vendors should verify signals have been obtained using API.

Please note the latest version of the TCF Policy is Version 2020-10-21-3.2a.

IAB Europe Team



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